




Introducing  , a magazine about the performing arts and live entertainment scene in the South Bay. This high-quality publication will be mailed to the people in Santa Clara Valley, and beyond, who purchase tickets to live events. Content will be centered on upcoming shows, events, venues, along with the people and organizations behind them.



LivenUp will be distributed three times in 2019:

Winter, January - April  
 Spring/Summer, May - August  
 Fall, September - December

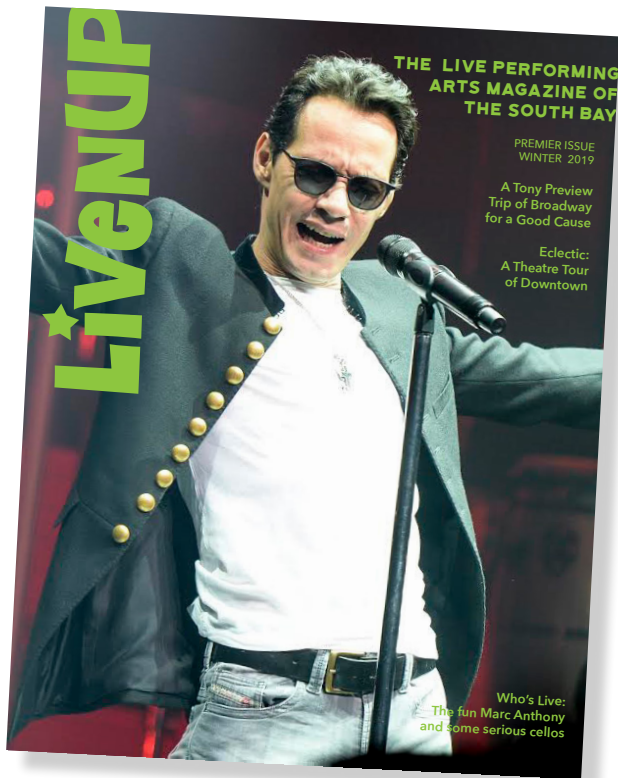
LivenUp will be mailed to people in Santa Clara County who purchase tickets, and provided in racks at participating venues. Projected circulation is 125,000.

**RATE CARD**

|                     |          |      |
|---------------------|----------|------|
| INSIDE FRONT COVER  | \$4,900. |      |
| INSIDE BACK COVER   | \$4,700. |      |
| BACK COVER          | \$5,200. | SOLD |
| INSIDE FULL PAGE    | \$4,500. |      |
| INSIDE HALF-PAGE    | \$2,600. |      |
| INSIDE QUARTER-PAGE | \$1,500. |      |
| EVENT LISTING       | FREE     |      |

Qualifying 501c3 organizations receive a 20% discount on all advertising.

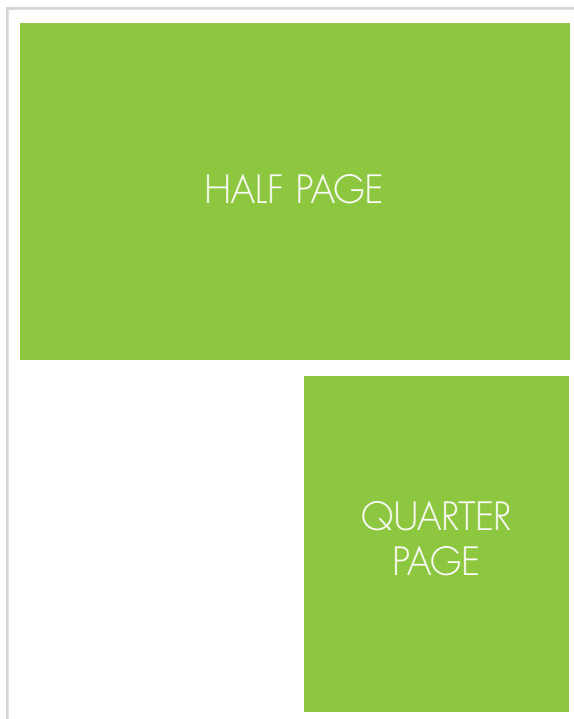
# Advertising Production Specs



THE MAGAZINE  
Trim size is **8.5" x 11"**



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Bleed: Add **.125"** on all sides  
Live area (should contain type): **8" x 10.5"**



**8" x 5.125"**

**3.875" x 5.125"**

## FILE FORMATS

**300 DPI**  
**JPEG, EPS or PDF**  
No links, no live fonts

Email files or questions to:  
**mike@livenup.org**

Call us about additional marketing opportunities: **408 863-1796**

# About **LiveNUP**

**EVERYONE SHOULD SEE A SHOW.**

That's the idea behind LivenUp.

Everything we do supports local live performing arts, while raising money to buy tickets so local low-income students can see a show as well.

Seeing a live show can enrich a life, change a life, or inspire someone to do something truly amazing.

[LivenUp.org](http://LivenUp.org)